

### **VIA**

# Truly distinctive Institution for Agriculture Education

Vanavarayar Institute of Agriculture (VIA) was **established in the year 2007** by **Padma Bhushan Arutchelvar Dr. N. Mahalingam** whose commitment for agricultural and rural development is well known. His vision was to deliver quality education and lay a strong foundation for modernizing agricultural sector by adopting sustainable farming practices, innovative cost-effective technologies, responsible utilization of natural resources, improving the livelihood of farmers and recognizing their contribution to the nation

This institution functions under "Nachimuthu Industrial Association (NIA)" (Registration No. 3432 of 1956), a trust established in 1956 to fulfil the vision of the Founder's father Shri. P. Nachimuthu Gounder to provide quality education to aspiring rural youth. Under the guidance of the governing council, VIA has taken consistent efforts to fulfil the vision of the founder by empowering the youth through education and entrepreneurship development programmes.

With the approval of Govt. of Tamil Nadu, VIA offers two year Diploma in Agriculture programme with the intake of 50 students per year and four year B.Sc. (Hons) Agriculture programme with the intake of 120 students per year in affiliation with **Tamil Nadu Agricultural University (TNAU)**, Coimbatore. VIA is accredited by **Indian Coucil of Agricultural Research (ICAR), New Delhi** for a period of five years s i.e., from 17.08.2021 to 16.08.2026 vide F. No. 1/40/2018-EQR.Edn. dt.03.09.2021.

#### Vision

To impart quality education, strategic research and extension for enhancing agricultural productivity and sustainability and to support rural empowerment through systems approach and resource conservation.

#### Mission

To develop knowledge, attitude and skill based agricultural professionals, capable of undertaking rural development and poverty alleviation with quality.



The college is located on the border of Tamil Nadu and Kerala. It has a sprawling campus spread over an area of 97.42 ha of land with the perennial Bharathapuzha river flowing alongside the land. The annual rainfall received is 1027 mm in 67 rainy days. Out of this, 26 ha is under organic cultivation approved by Govt. of Tamil Nadu Organic Certification Department (ORG/SC/1908/002296A).



## Academics & Infrastructure

42 Faculty

29 Doctorates with NET

1:14 Faculty to student ratio

**10** ICT enabled smart class rooms

**13000+** books in Central Library with Digital Library

18 laboratories

**01** B class meteorological observatory

**14** Instructional units

**13** Production units

**01** Farm Machinery workshop

**02** Field laboratories (Agronomy and Horticulture)

180 seating Examination Hall

**600** seating Auditorium

**04** acres of sports ground

Wi-Fi enabled campus

#### **Student Amenities**

- · Separate hostels for Boys & Girls
- Modern Kitchen and Dining hall with 350 seating capacity
- Health Centre and Multi-Gym
- · Reprographic Centre & Students Cafeteria
- Transport facilities
- · Day scholars' utility room
- 98 CCTVs and 24 x 7 security personal
- Central Farm Complex with Farmers Training Hall, Exhibition Hall and Input Stores

## Career Development & Higher Education assistance in VIA

#### For UG programme

- Guidance in Exam preparations for ICAR JRF, CAT & MAT, TNPSC and Bank examinations.
- Memorandum of Understanding (MoU) has been signed with TIME Institute

#### For Diploma programme

- Good record of placements in agri oriented institutions
- Certificate programme on dairy production technology to develop entrepreneurial and employment skills.

#### **Scholarships and Awards**

- Rs. 10 Lakh worth Scholarships per year
- · "Merit cum Means" scholarship
- Medal and reward for University Rank holder & Topper of the year
- Yuvasakti Award for outstanding girl student bestowed every year on International Women's Day.
- Rewards for student READY programme



#### VIA – Office of Students Affairs (VIAOSA)

A vibrant student body that brings together the academic and non-academic activities.

#### **Academic**

- National Social Service
- National Cadet Corps
- Yoga Club
- Games and Sports Club
- · Literary Club

#### **Non-Academic**

- Research & Innovation Club
- · Agripreneurship Club
- · Extension & Out Reach Club
- · Arts & Cultural Club
- Eco Club



#### **Affinity VIA**

VIA has a good record of students' outcome in the areas of placement, national examinations, appraisal and acknowledgement in State and Central institutes. A total of 712 students in Under Graduate degree Programme & 665 students in Diploma Programme have graduated from VIA since its inception.



#### Uniqueness of VIA

- Strategically located on the border between the two states
- Picturesque campus with perennial water source and enjoys both monsoons.
- Farmers Training (On Campus & Off Campus with 50+ trainings per year)
- NABARD sponsored training at farmers' field.
- Publication of **Uzhvar Sinthanai Kalanjiiyam** (Quarterly magazine)
- Agri Clinics and Agri Business Centre (AC & ABC)
- Promotion and nurturing of FPCs (Presently 10 FPCs with 8500+ farmers as shareholders)
- Agri Business Incubation Centre



#### **VIA Foods**

- Established in 2019, to **produce, promote and sell** quality products using responsibly sourced ingredients.
- Imbibes entrepreneurial skills among the students.
- The product line has 17 varieties ranging from oils, bakery products, health mix, pickles and squashes launched under the brand 'VIA Foods'
- VIA Campus store sells the VIA food products and fresh produce from its farm.



#### Contact Us

Vanavarayar Institute of Agriculture Manakkadavu, Pollachi – 642103 Tamil Nadu, India **By Road:** 19 kms from Pollachi, Tamil Nadu 6 kms from Meenakshipuram, Kerala **By Air:** Coimbatore International Airport 75 kms to Manakkadavu, Pollachi